

Figure 4.1

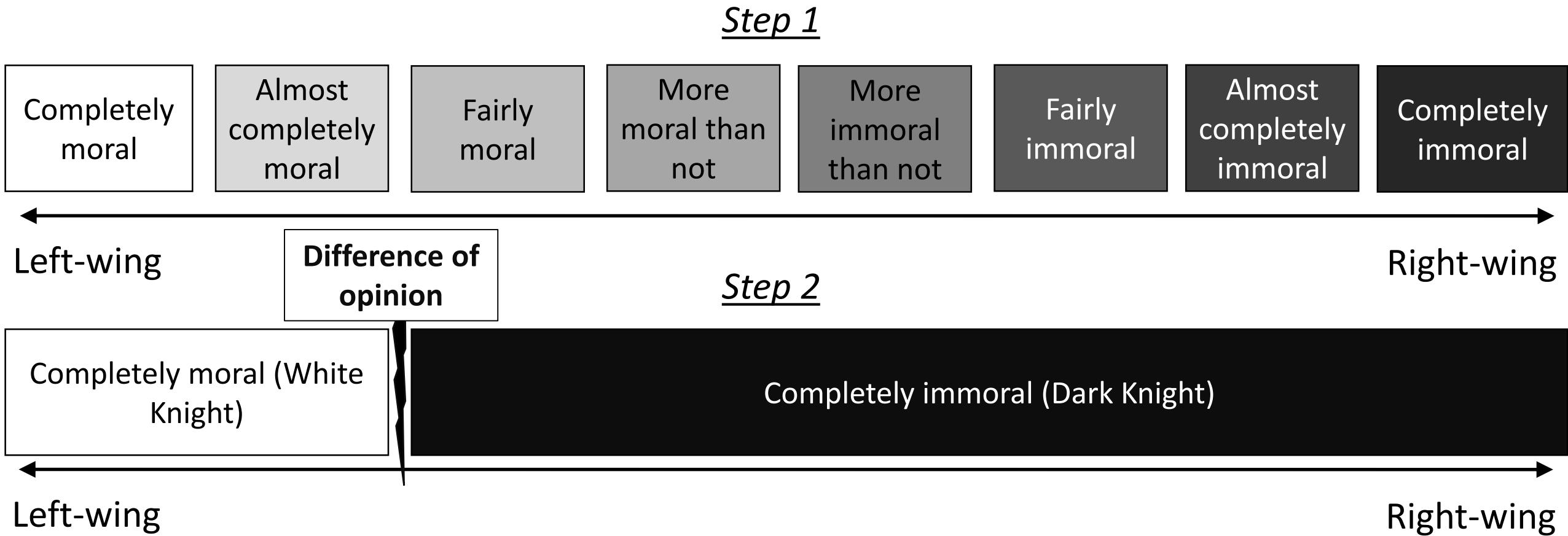


Figure 6.1

Strategy 1

White Knight

Dark Knight



Strategy 2

Whiter Knight

Darker Knight



Strategy 3

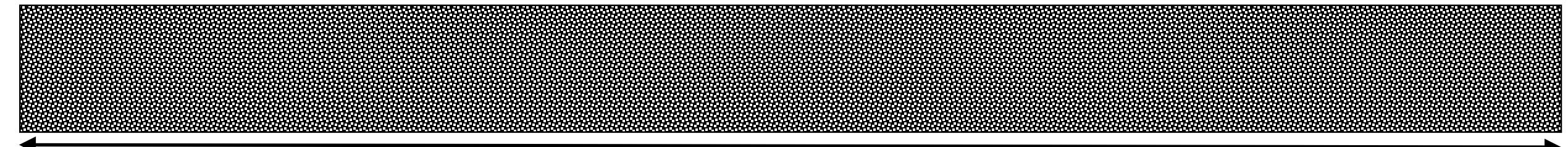


Figure 7.1

Principles:
Morals – Values – Policies

Image

The two-tier model



Left

Right

Left

Centre ground

Right

Figure 7.2

The four-tier model

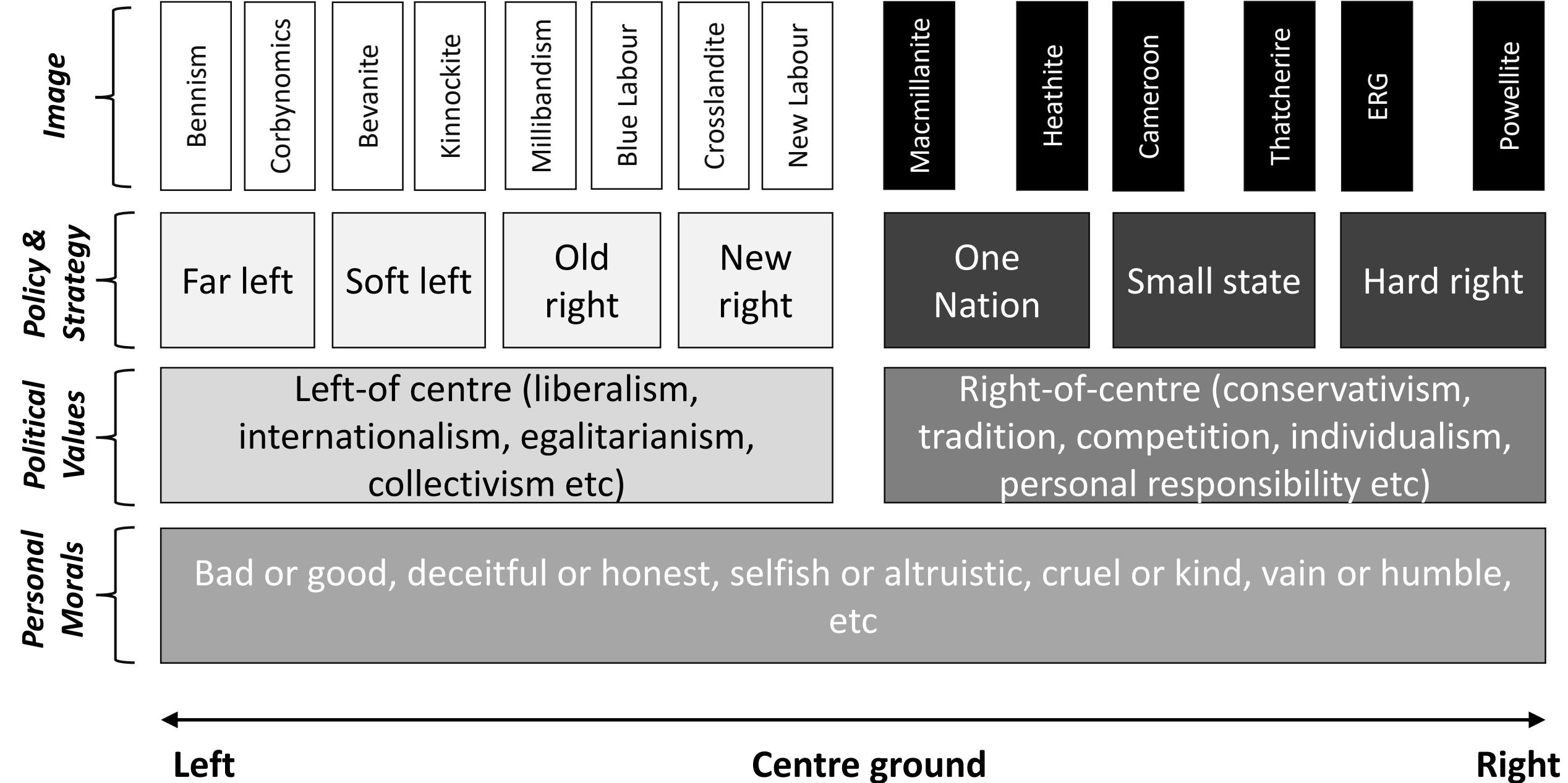


Figure 12.1

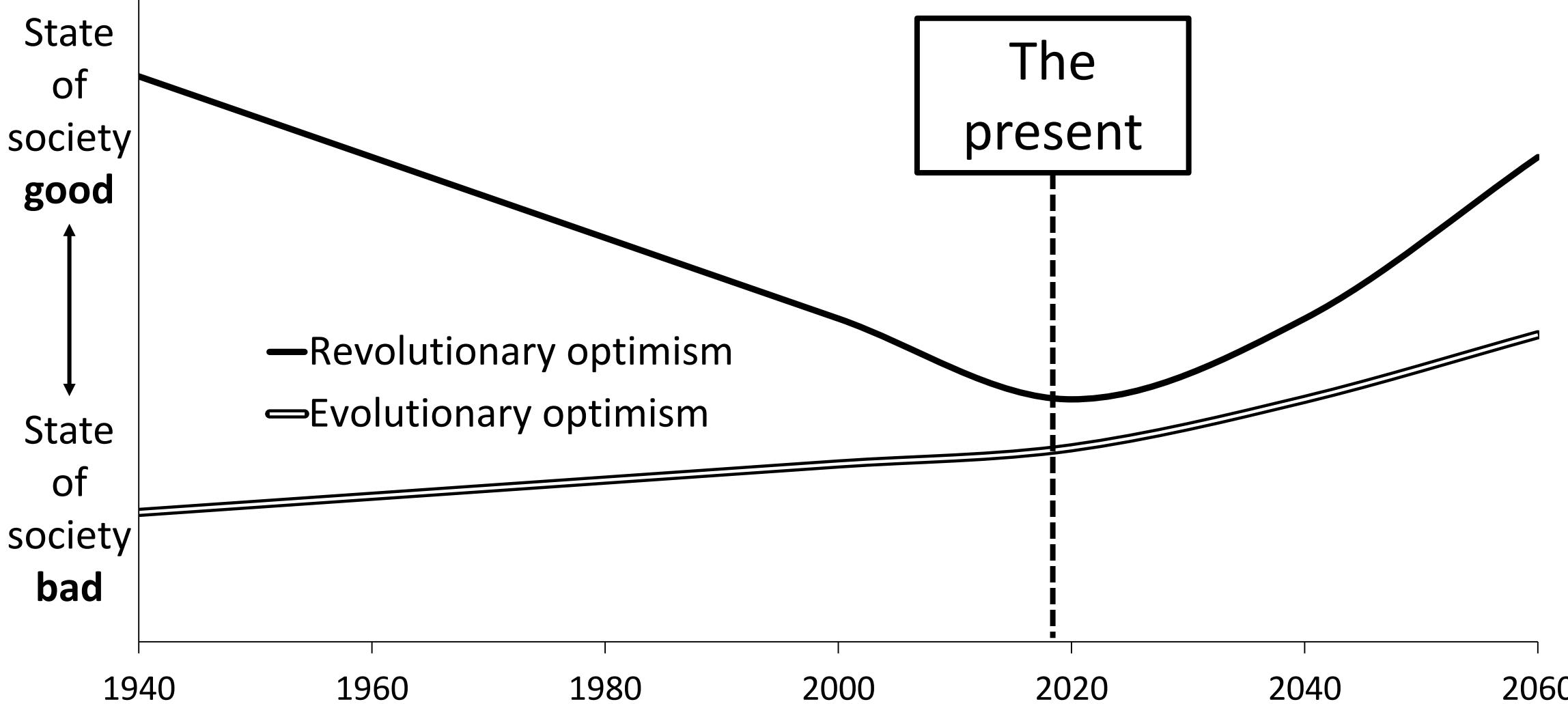


Figure 14.1

1850s Europe

1980s Britain 1980s USA

2000s Britain 2010s USA

1990s Japan 2000s Sweden

1980s France

1950s Britain

1960s USSR

2000s Cuba

- 1** True neoliberalism
- 2** Neoliberalism as neoconservatism
- 3** Neoliberalism as small state ideology
- 4** Neoliberalism as the middle way
- 5** Neoliberalism as financial globalisation
- 6** Neoliberalism as private sector preference
- 7** Neoliberalism as commoditisation
- 8** Neoliberalism as capitalism

Figure 14.2

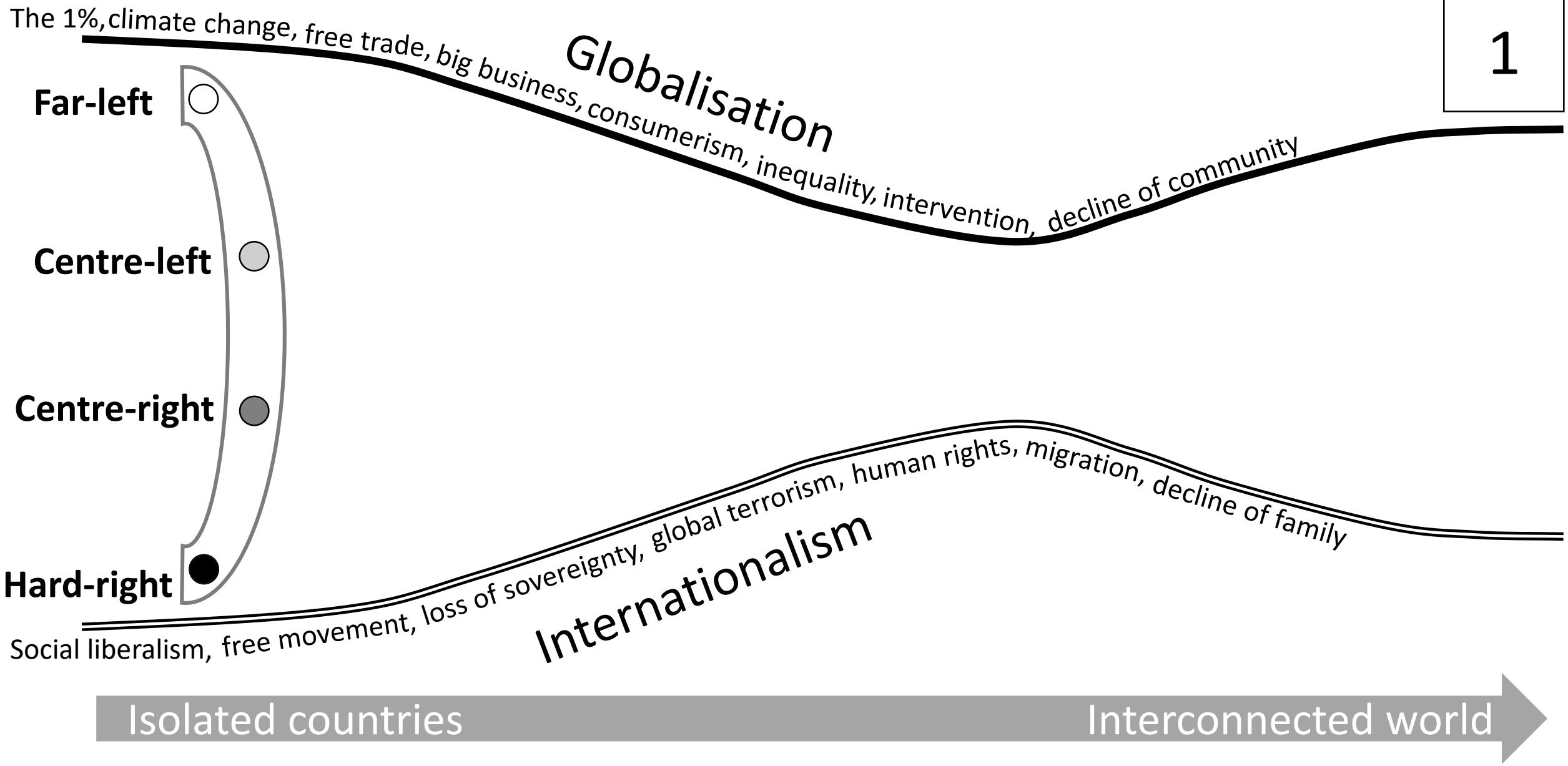
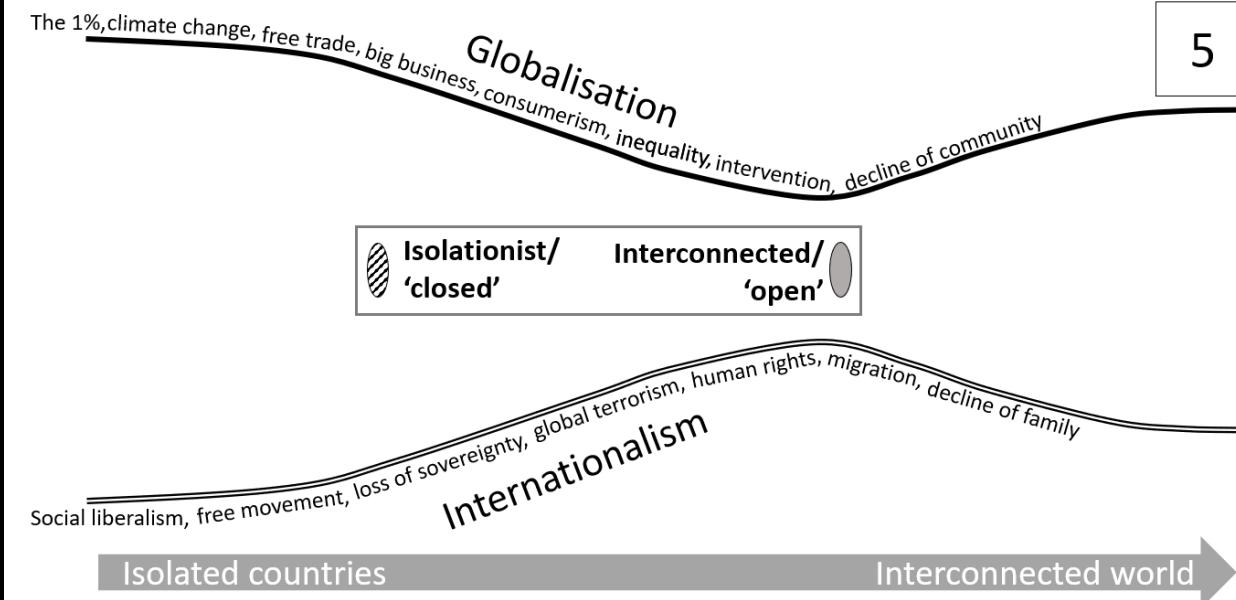
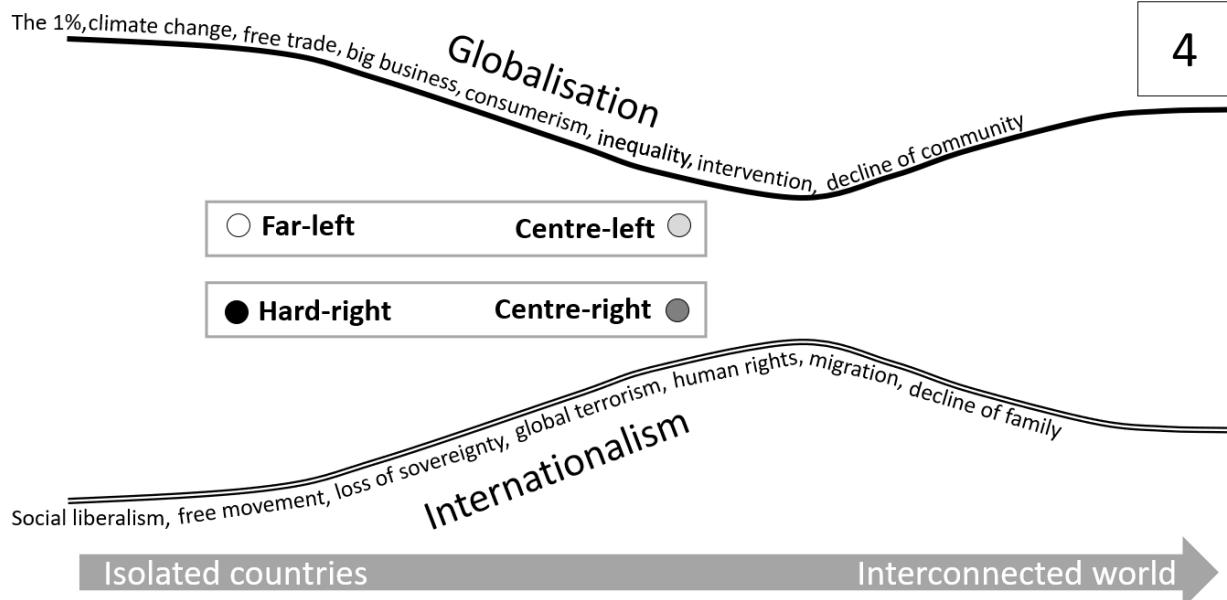
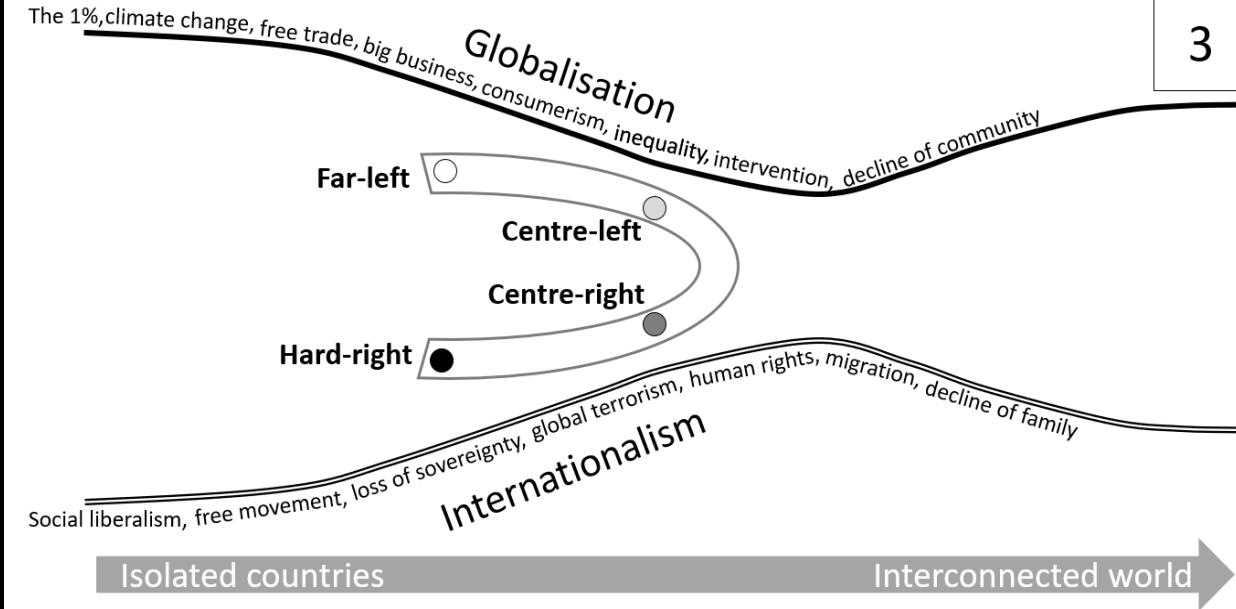
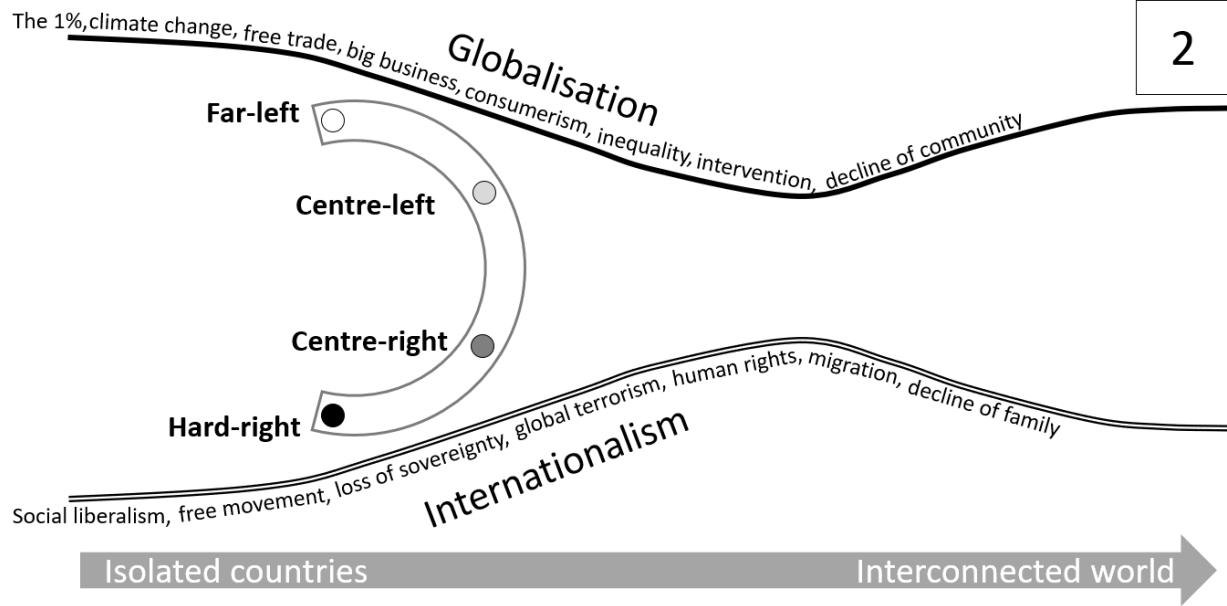
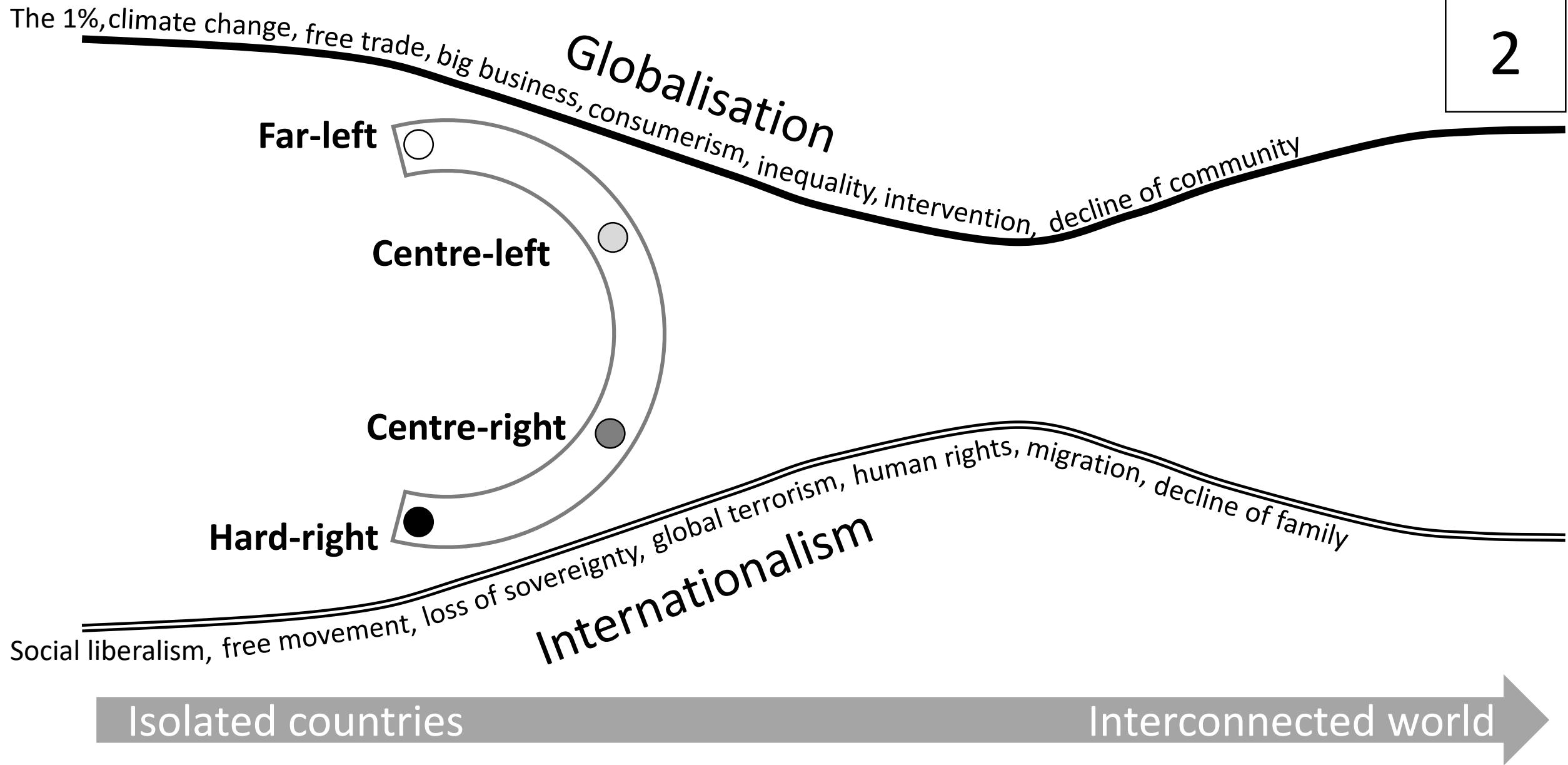
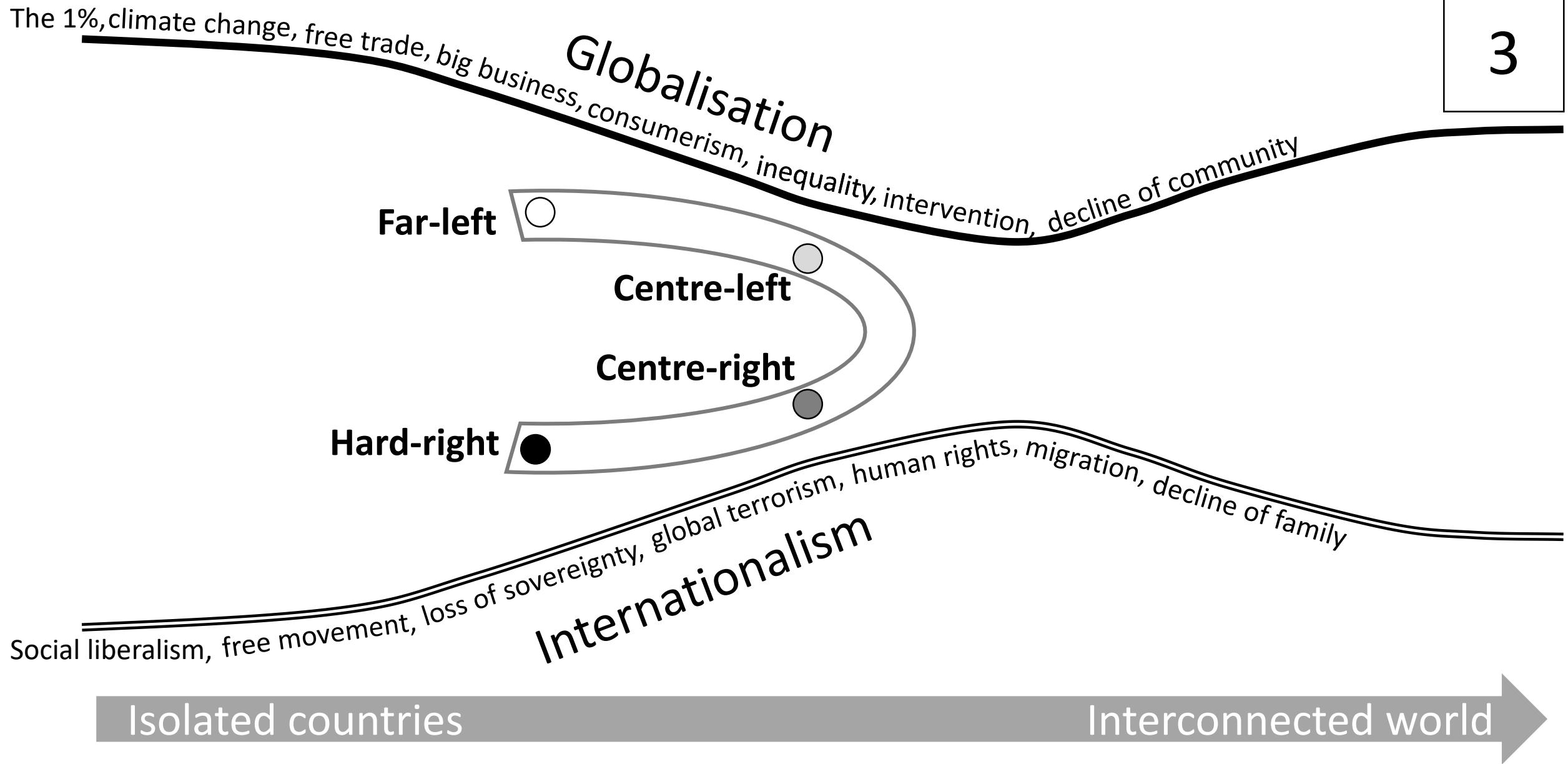


Figure 14.3
(combined slide followed by
four individual slides)







The 1%, climate change, free trade, big business, consumerism, inequality, intervention, decline of community

Globalisation

Far-left

Centre-left

Hard-right

Centre-right

Social liberalism, free movement, loss of sovereignty, global terrorism, human rights, migration, decline of family

Internationalism

Isolated countries

Interconnected world

The 1%, climate change, free trade, big business, consumerism, inequality, intervention, decline of community

Globalisation



**Isolationist/
'closed'**

**Interconnected/
'open'**



Social liberalism, free movement, loss of sovereignty, global terrorism, human rights, migration, decline of family

Internationalism

Isolated countries

Interconnected world

Figure 14.4

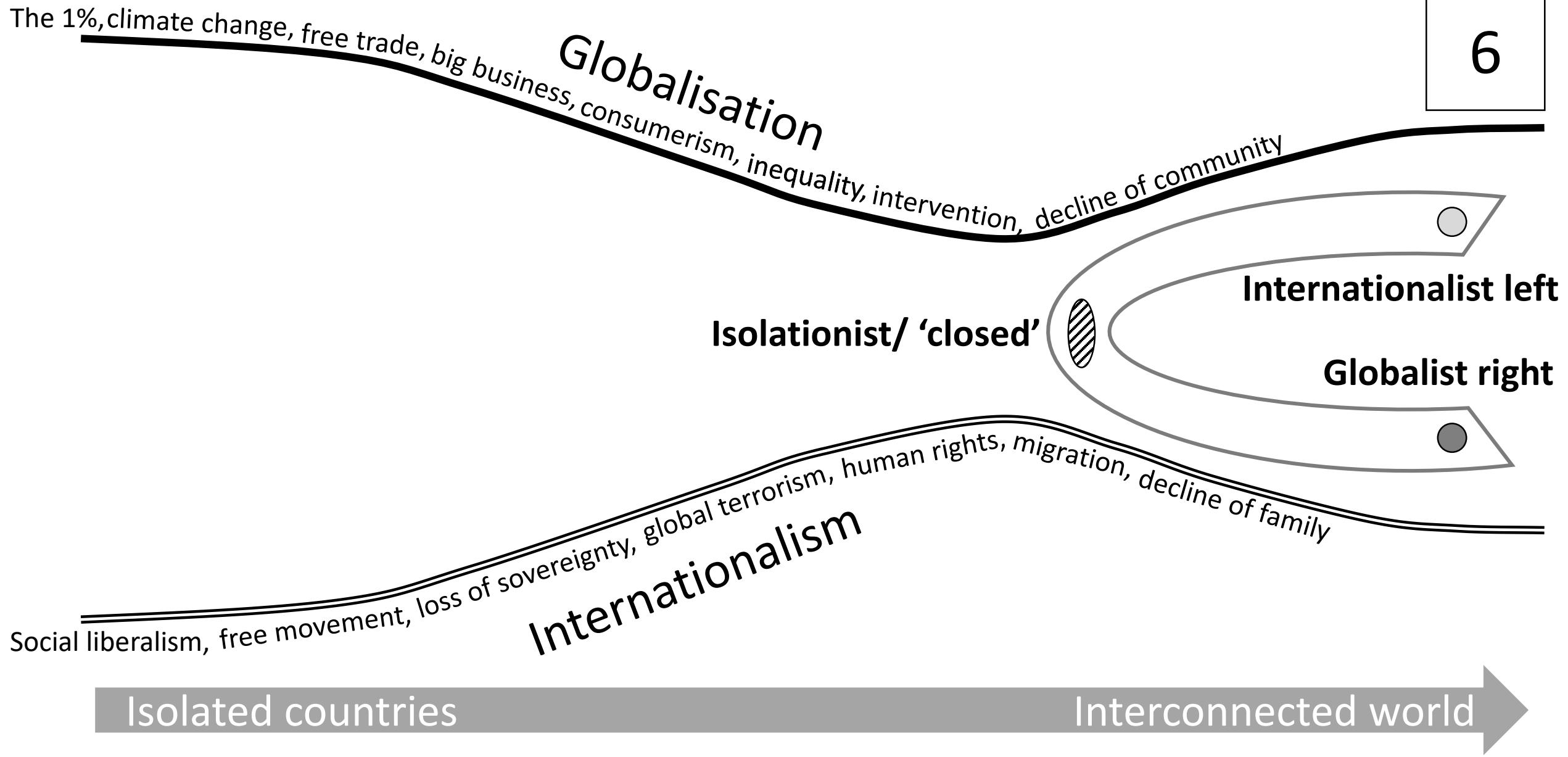


Figure 14.5

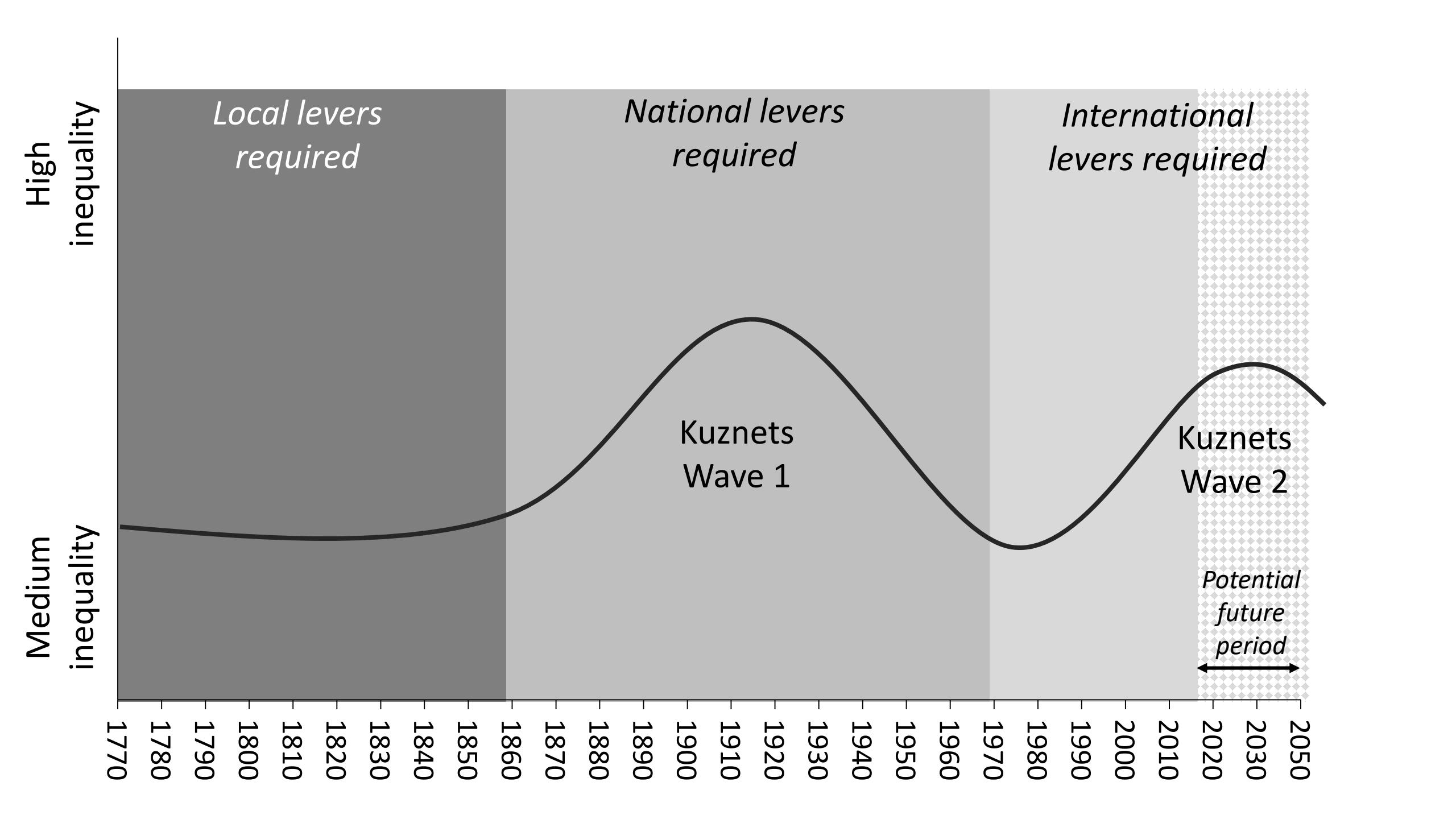


Figure 14.6

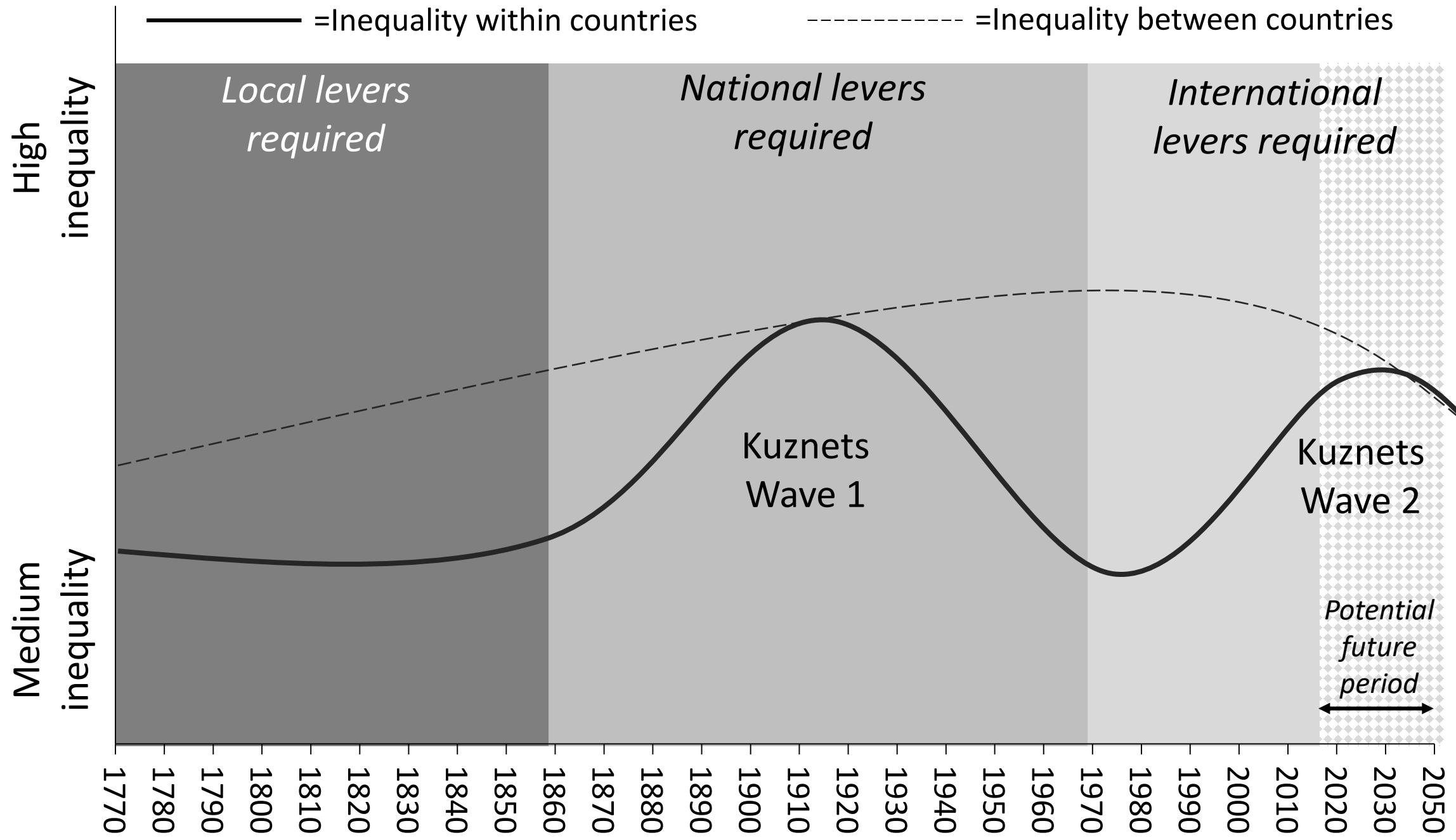


Figure 14.7



Local hubs –
county-wide travel
and trade



National hubs –
country-wide travel
and trade



Global hubs –
world-wide travel
and trade

Figure 15.1

Social liberalism/ internationalism

Consensus 1)
Pre-1939

Left-wing

Right-wing

Economic collectivism

Economic individualism



New Overton Window



Previous Overton Window

Social conservatism/ nationalism

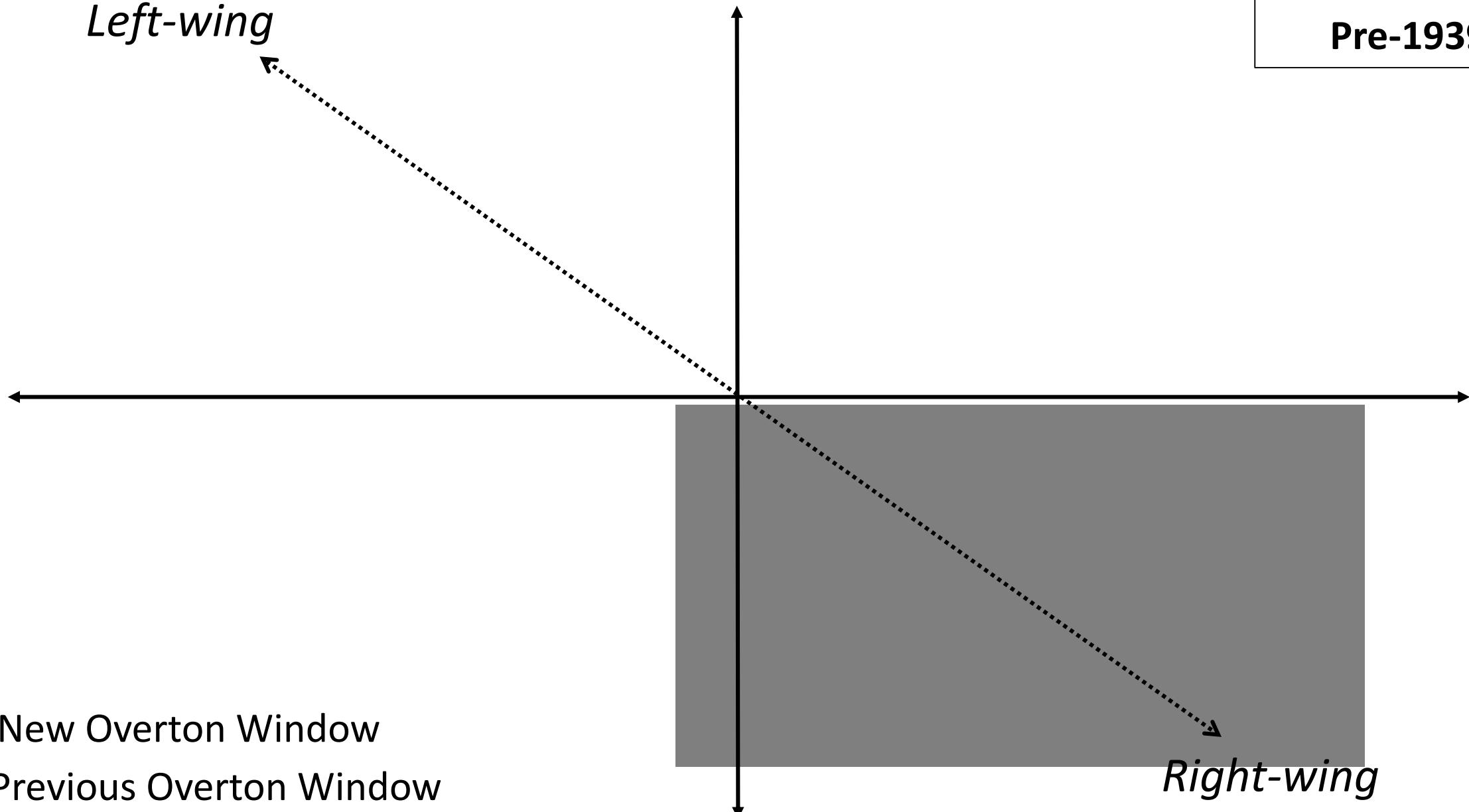


Figure 15.2

Social liberalism/ internationalism

Consensus 2)
1945-64

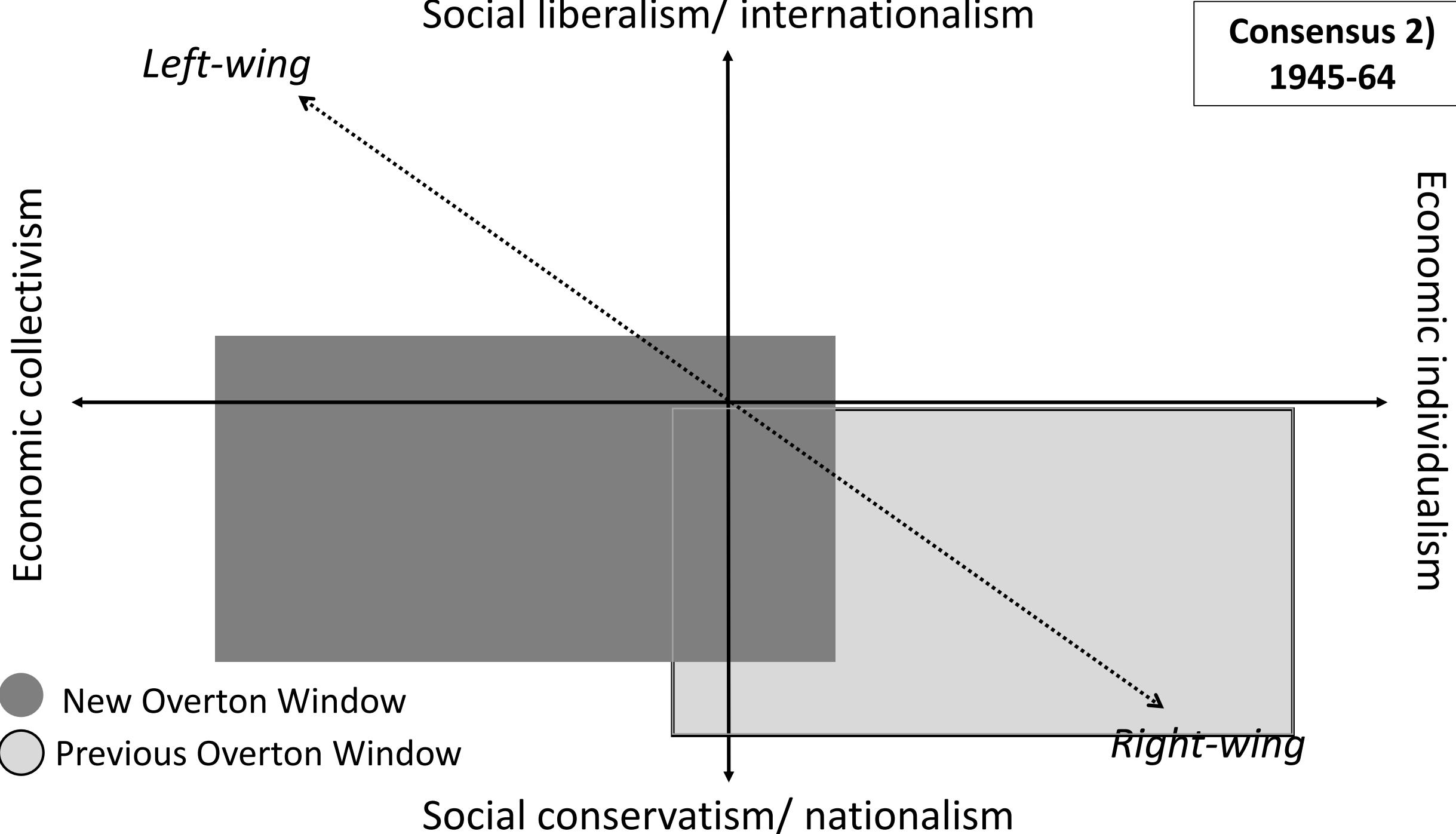


Figure 15.3

Social liberalism/ internationalism

Consensus 3)
1965-1978

Economic collectivism

Left-wing

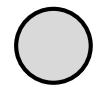
Economic individualism

Right-wing

Social conservatism/ nationalism



New Overton Window



Previous Overton Window

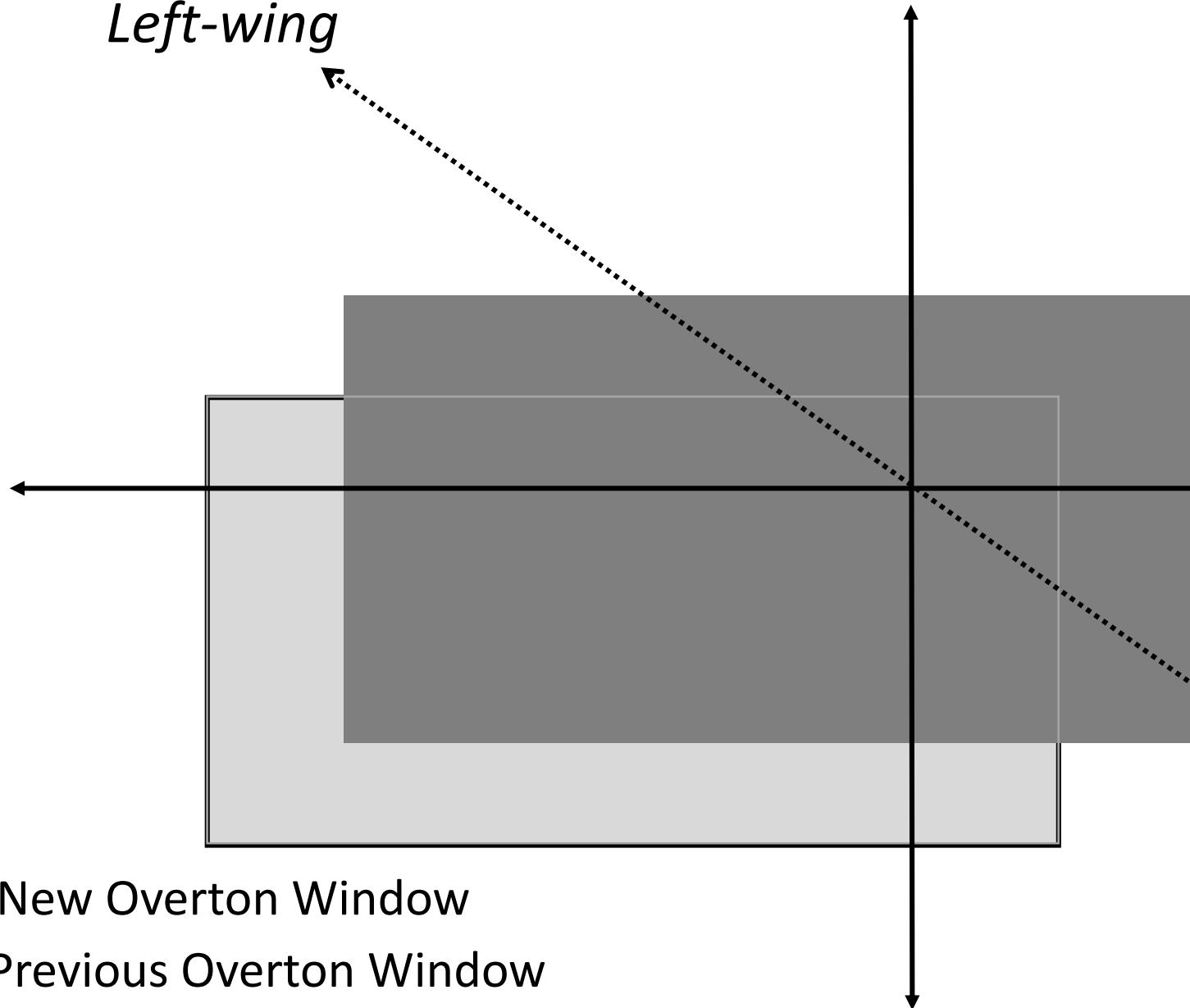


Figure 15.4

Social liberalism/ internationalism

Consensus 4)
1979-1996

Economic collectivism

Left-wing

Economic individualism

Right-wing

Social conservatism/ nationalism



New Overton Window



Previous Overton Window

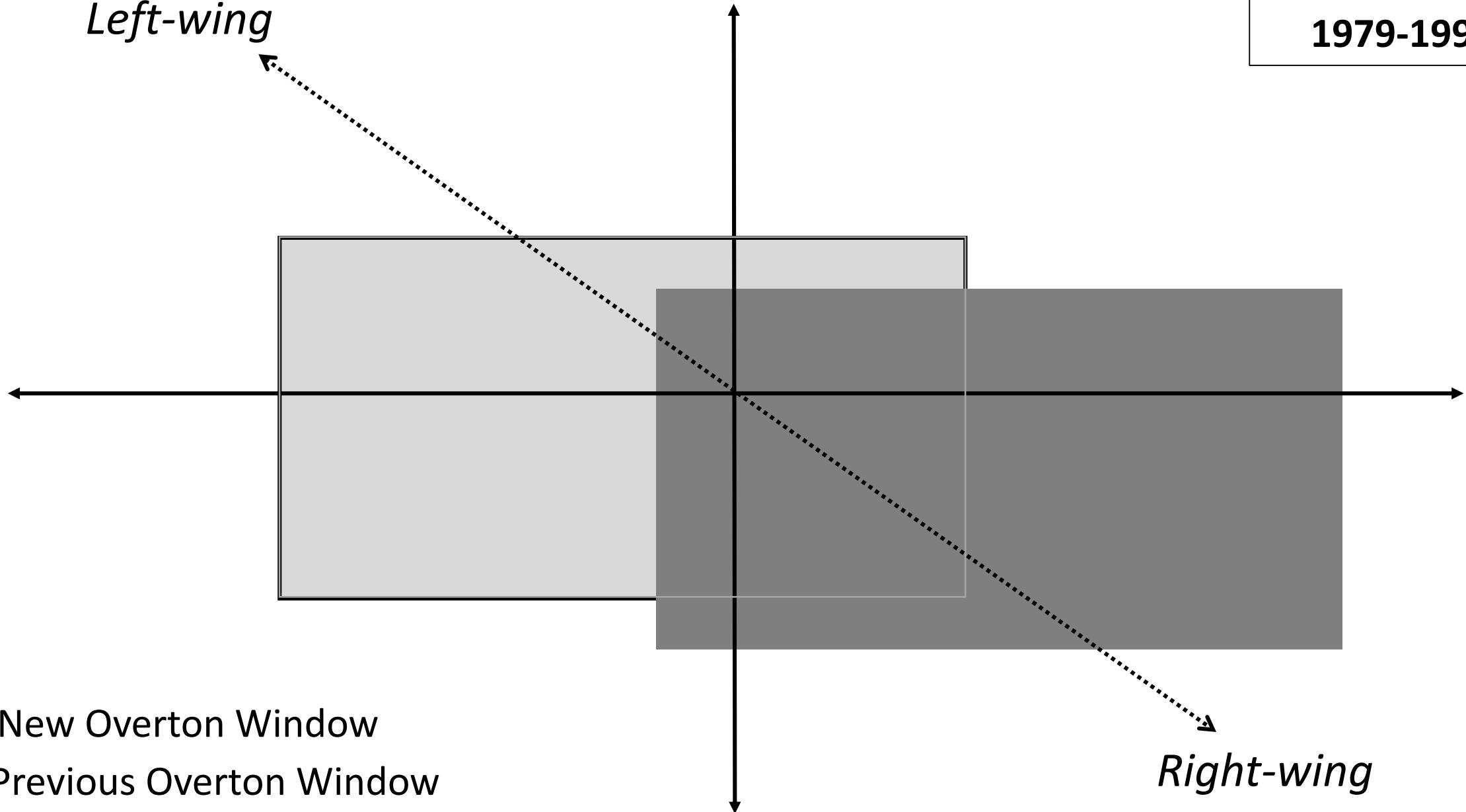


Figure 15.4

Social liberalism/ internationalism

Consensus 5)
1997-2010

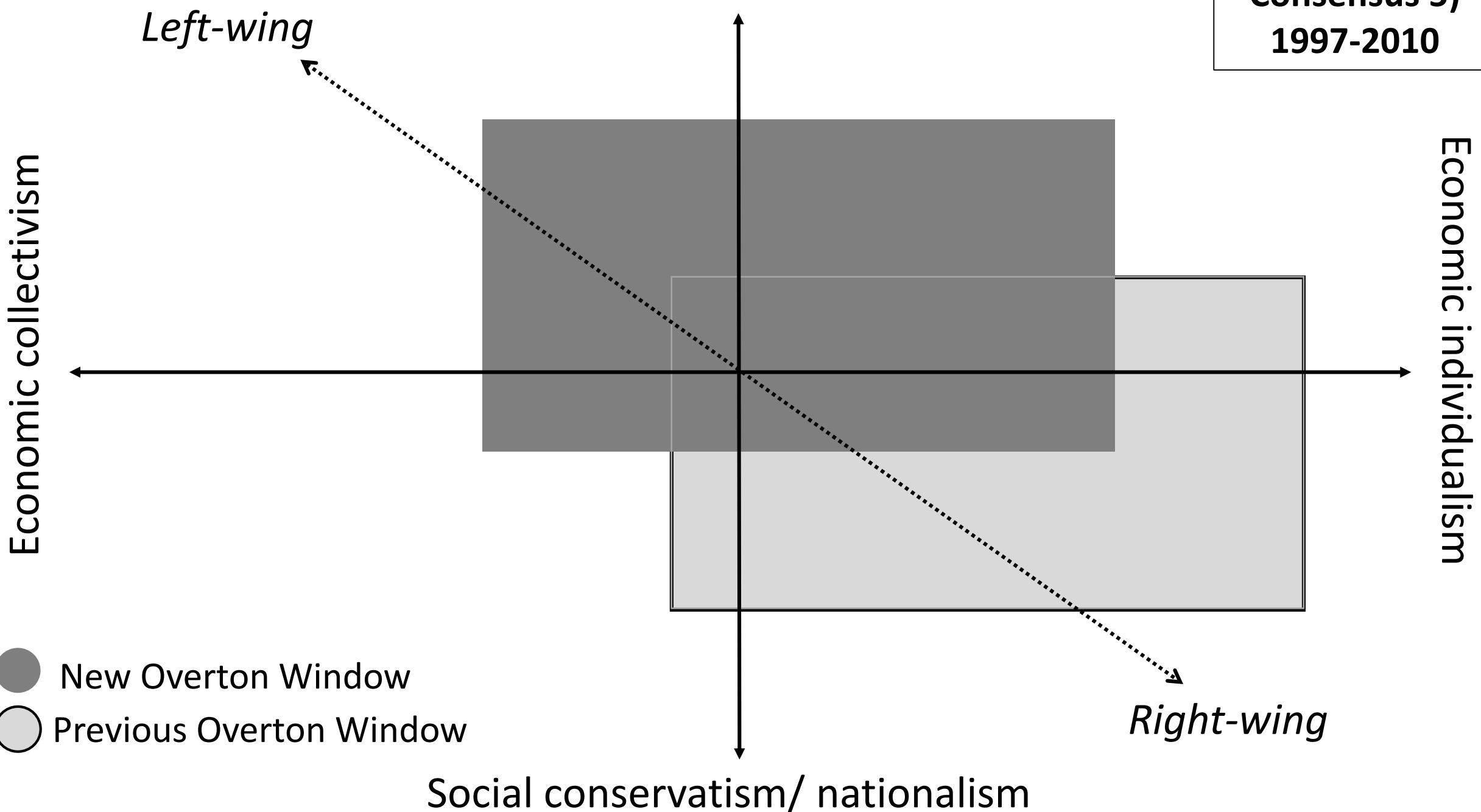


Figure 15.6

Social liberalism/ internationalism

Consensus 6)
2010-present

Economic collectivism

Left-wing

Economic individualism

Right-wing

Social conservatism/ nationalism



New Overton Window



Previous Overton Window

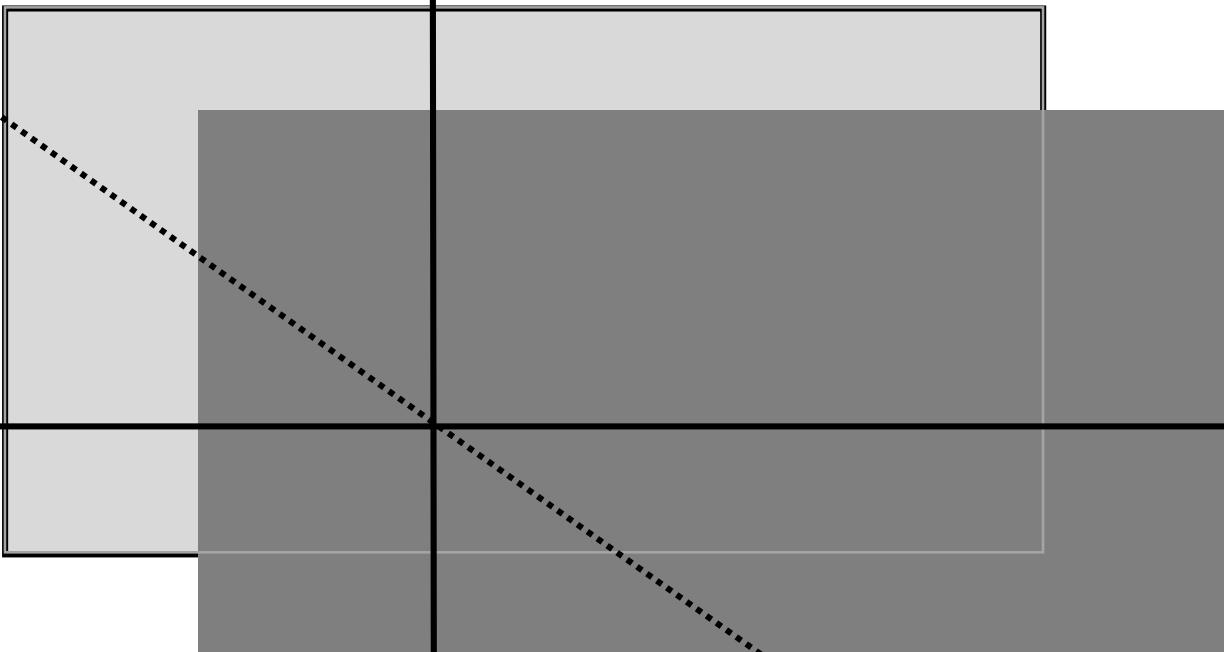


Figure 15.7

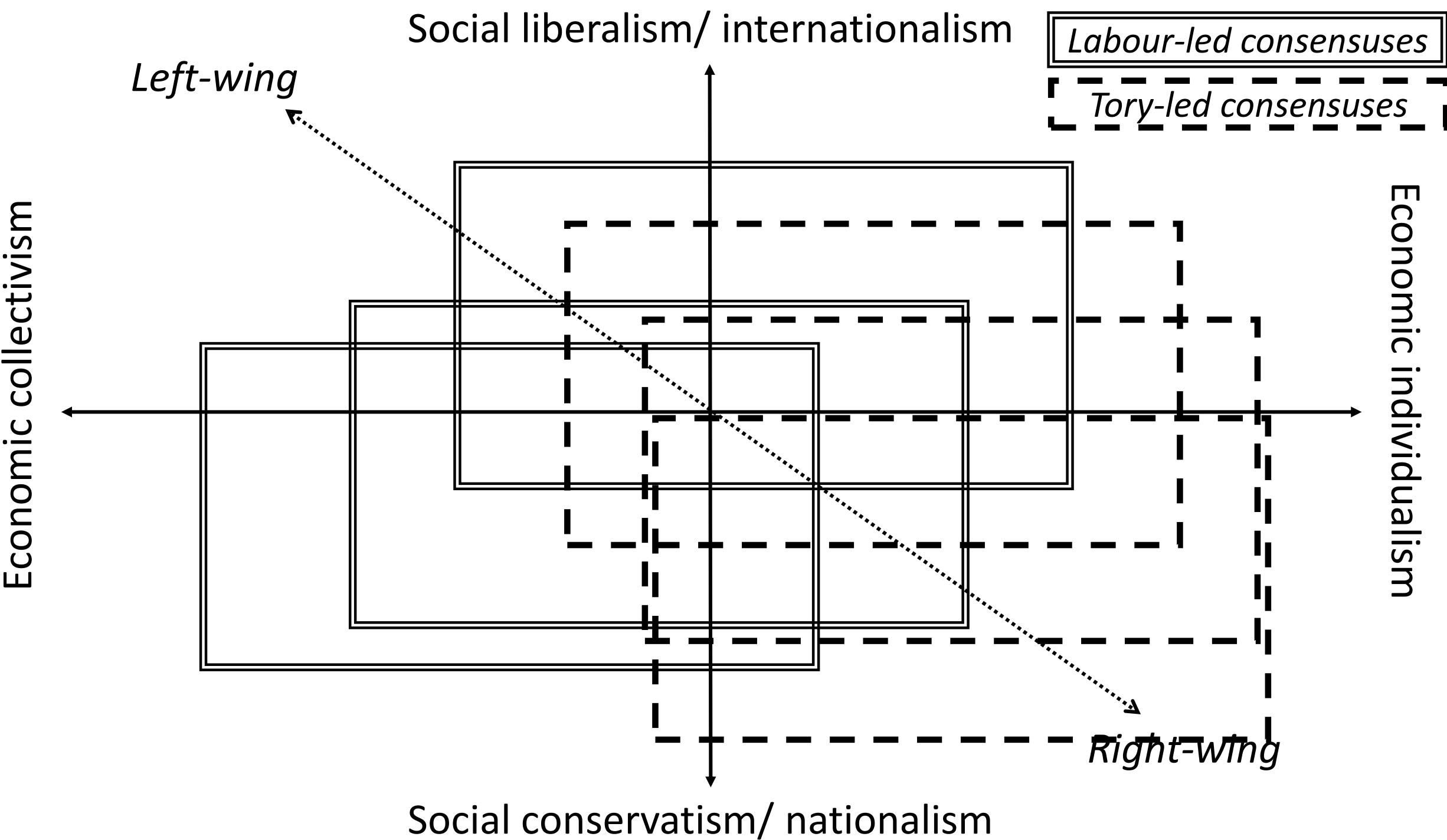


Figure 15.8

Social liberalism/ internationalism

Economic collectivism

Left-wing

Economic individualism

Right-wing

3. Blair

1. Attlee

2. Thatcher

4. Brexit?

Social conservatism/ nationalism

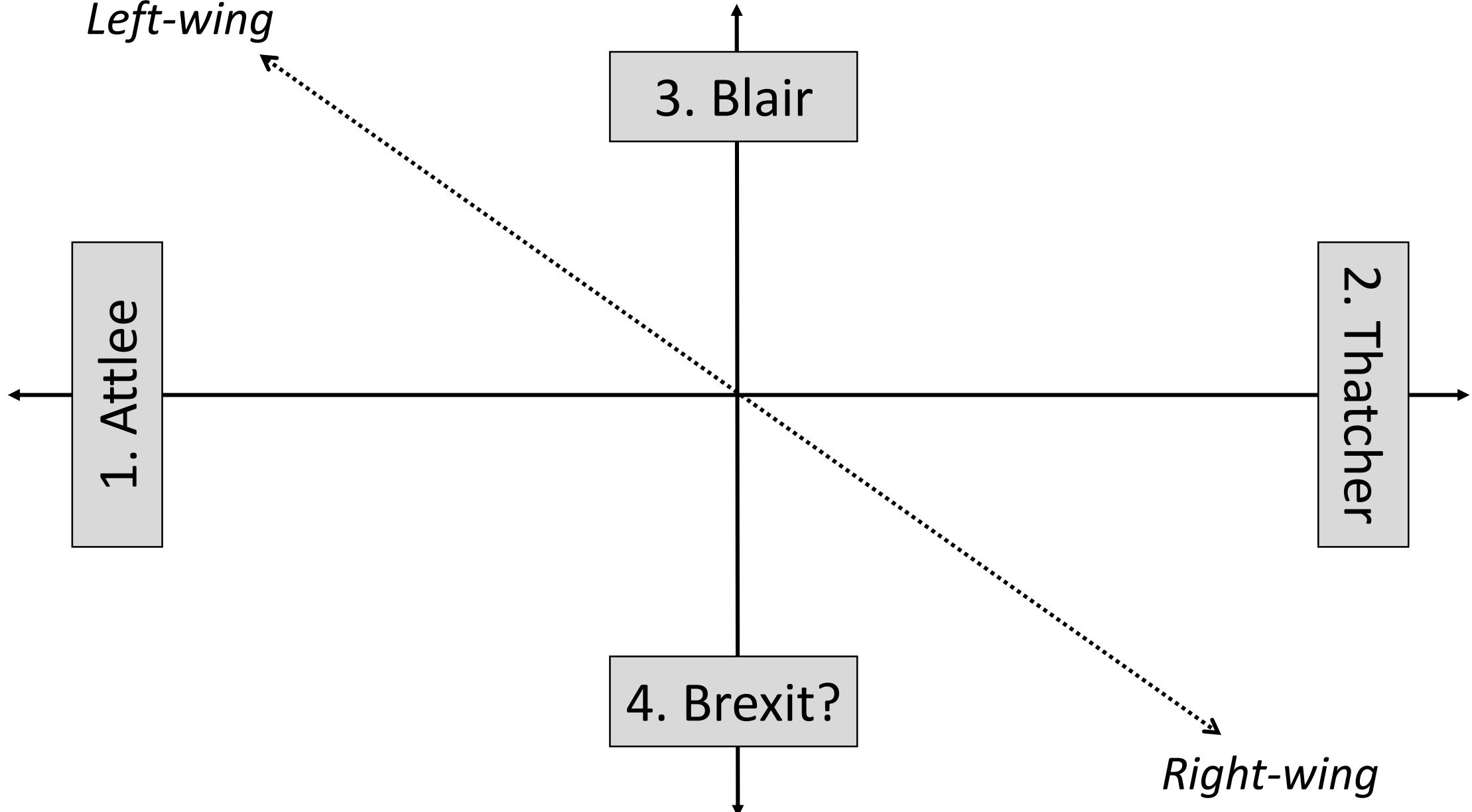


Figure 15.9

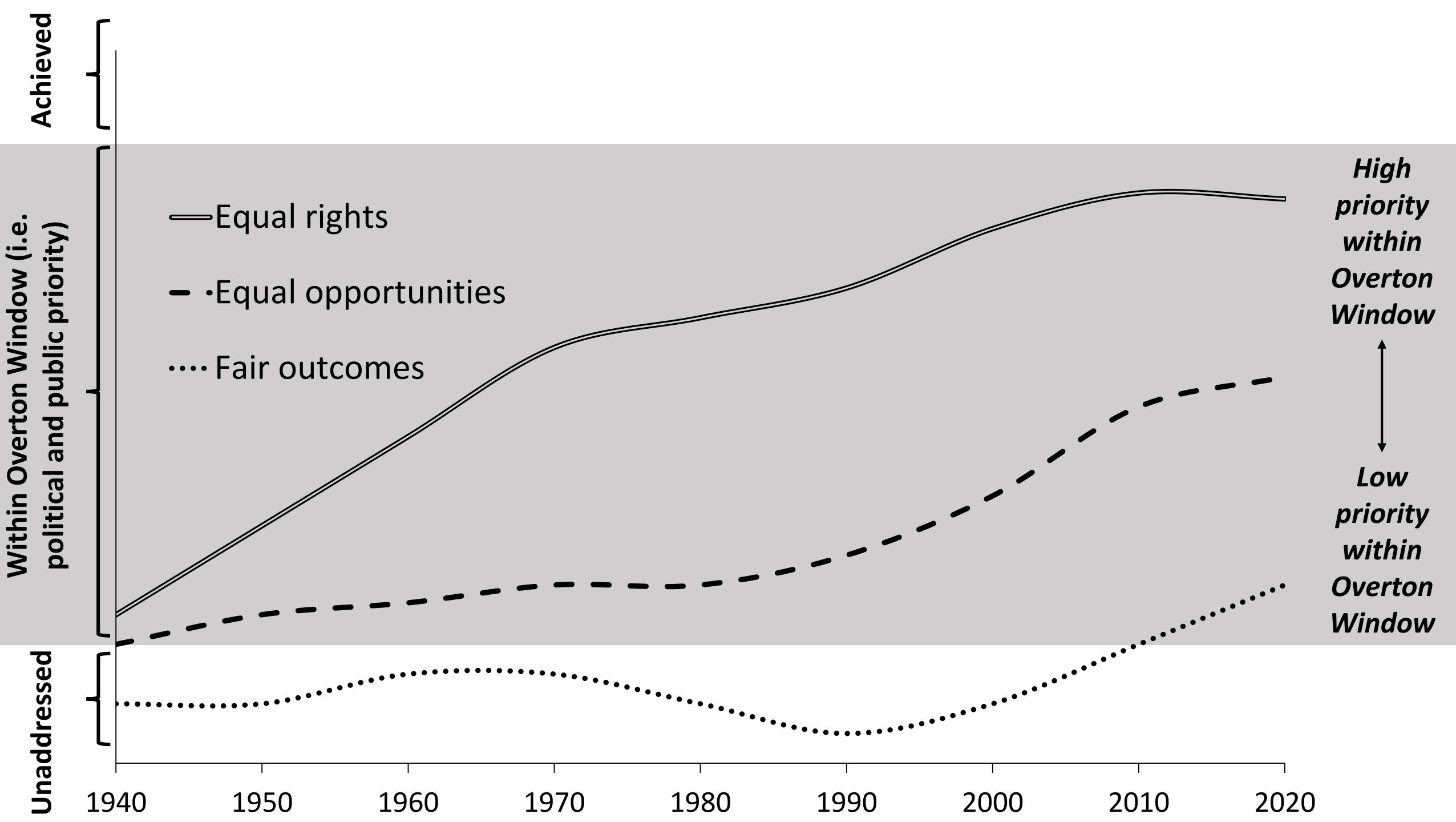


Figure 18.1

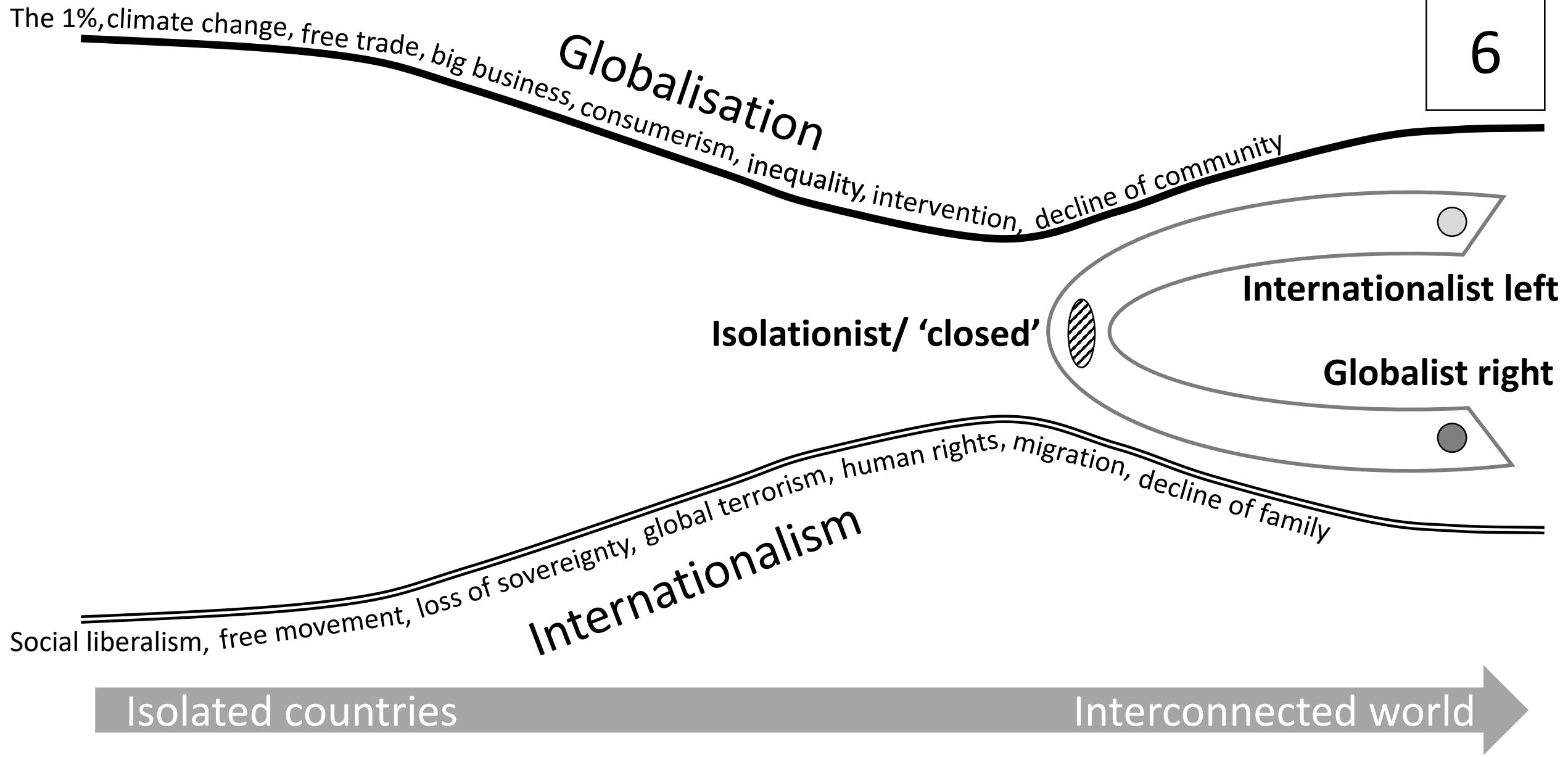


Figure 18.2

	Left	Right	
Populism	'The rot at the top'	'The mob at the gates'	Fear
Pluralism	'The benign community'	'The triumphant individual'	Hope
	We	Me	